

3D HEALS

2018 ANNUAL SUMMIT

A healthcare 3D printing innovation platform

www.3dheals2018.com

April 20-21, 2018
BESPOKE EVENTS
845 Market St. STE 450
San Francisco, CA 94103

WHY NOW?

While 3D printing is a 30-year-old technology, its consumer applications are believed to be still at infancy stage. Expiring patents, lower cost printers and materials, improved healthcare specific software allow for more players to get involve and identify new opportunities in healthcare vertical. Although still a small percentage of total manufacture market share, the tremendous potential of healthcare 3D printing and bioprinting is undeniable.

Our first event in 2017 at UCSF was a huge success, and we welcome everyone who is actively engaged or simply interested in the application of 3D printing and bioprinting technology in healthcare sector to join this vibrant new global community.

This includes but not limited to healthcare professionals, entrepreneurs, developers, investors, designers, and regulators.

Hui Jenny Chen, M.D.
3DHEALS CEO & Founder



SCOPE & OBJECTIVES

- **EDUCATE THE COMMUNITY** about the innovations and applications of healthcare 3D printing.
- **FACILITATE** global multidisciplinary collaborative innovations in healthcare 3D printing.
- **HELP** with quality control, standardization, and scaling of healthcare 3D printing
- **GET CONNECTED** to attendees and community:
 - Scout Innovation
 - Hire talent
 - Create partnerships
 - Find new business opportunities
 - Learn about the latest technology and industry trends



PROGRAM & TOPICS

APRIL 20TH, 2018

**DAY 1 - 12:00AM – 8:00 PM
BESPOKE EVENT SPACE**

AGENDA

Vendor setup
Dental Hands on Workshop
Medical Hands on Workshop
Legal Workshop
Regulatory Workshop
Pre-event Evening Reception
Reception and closing party

APRIL 21ST, 2018

**DAY 2 - 8:00AM – 8:00 PM
BESPOKE EVENT SPACE**

AGENDA

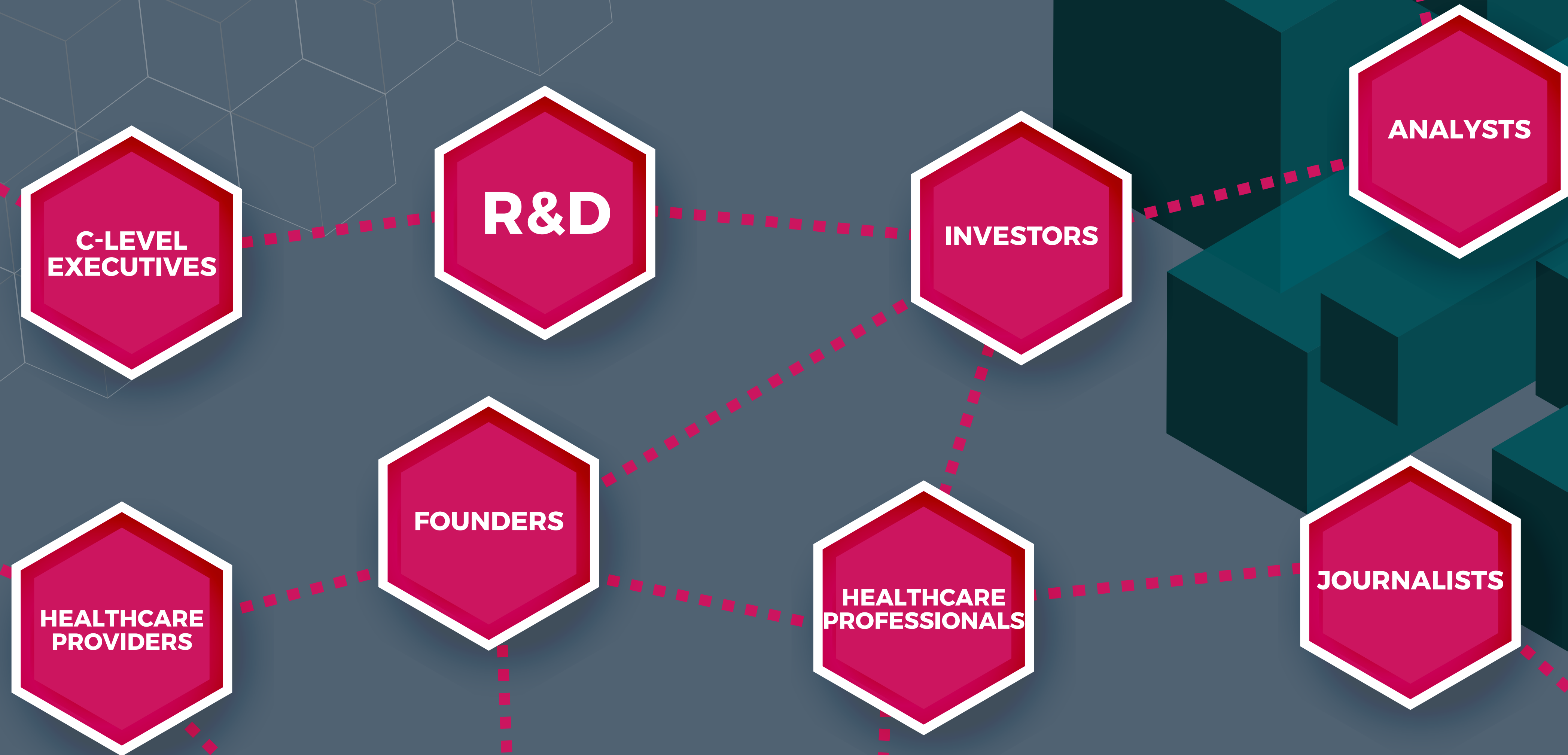
Multitrack Keynotes and Panels
1:1 meetings
Startups pitch competition
Lunch networking
Reception and closing party

TOPICS

HOW 3D PRINTING WILL CHANGE...

- ◆ Medicine/Dentistry
- ◆ Legal/Regulatory Landscape
- ◆ Orthotics/Prosthetics
- ◆ Bioprinting
- ◆ Emerging Tech (AR/VR, cyberscurity/blockchain, Robotics) and 3DP
- ◆ Investing in 3DP

TARGET AUDIENCE



PR & SOCIAL MEDIA REACH

3DHEALS OUTREACH

BEFORE ONLINE AND OFFLINE



2K MEMBERS



2K FOLLOWERS



10K SUBSCRIBERS



10 GLOBAL CHAPTERS



500+ Attendees



Live media coverage



1:1 meetings

AFTER GLOBAL PLATFORM

Event Video Online

Post event newsletter

Post event write up

Event Survey and attendee info

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VENUE INFORMATION

www.3dheals2018.com

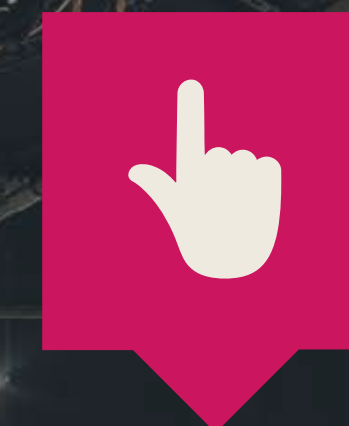
VENUE INFORMATION

BESPOKE

COWORKING • EVENTS • DEMOS



18,000
SQ. FT



DIGITAL
ENTRY



5,000 SQ. FT
LOBBY



CEILING
RIGGING



DIVISIBLE
SPACE



A/V
OUTFITTED



PROJECTORS
+ SCREENS



HIGH
SPEED WIFI



CONTROL
ROOM



GREEN
ROOM



CATERING
PANTRIES



3 FREIGHT
ELEVATORS

VENUE INFORMATION

THE SPACE



DIGITAL
FACADE



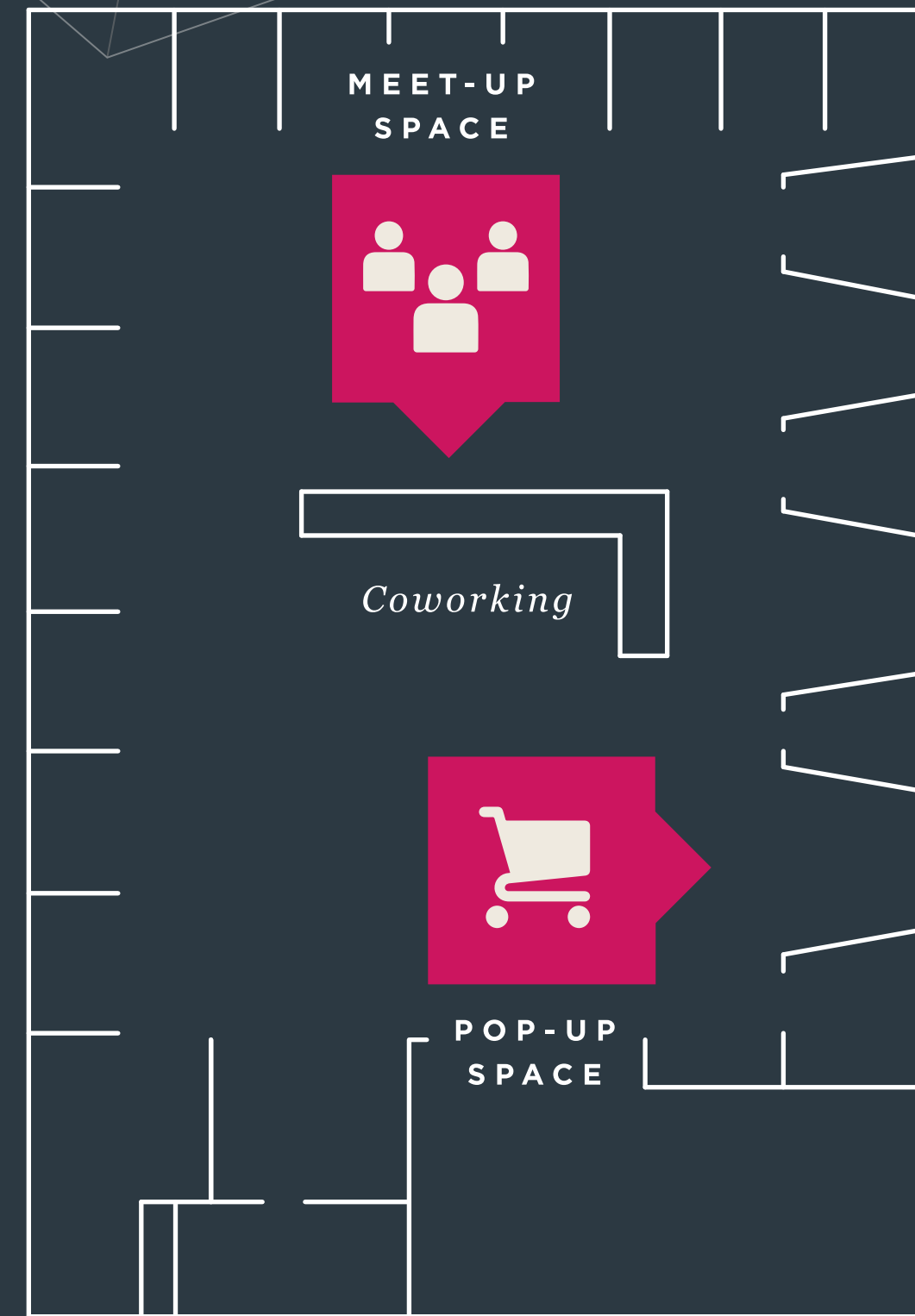
POP-UP
SPACE



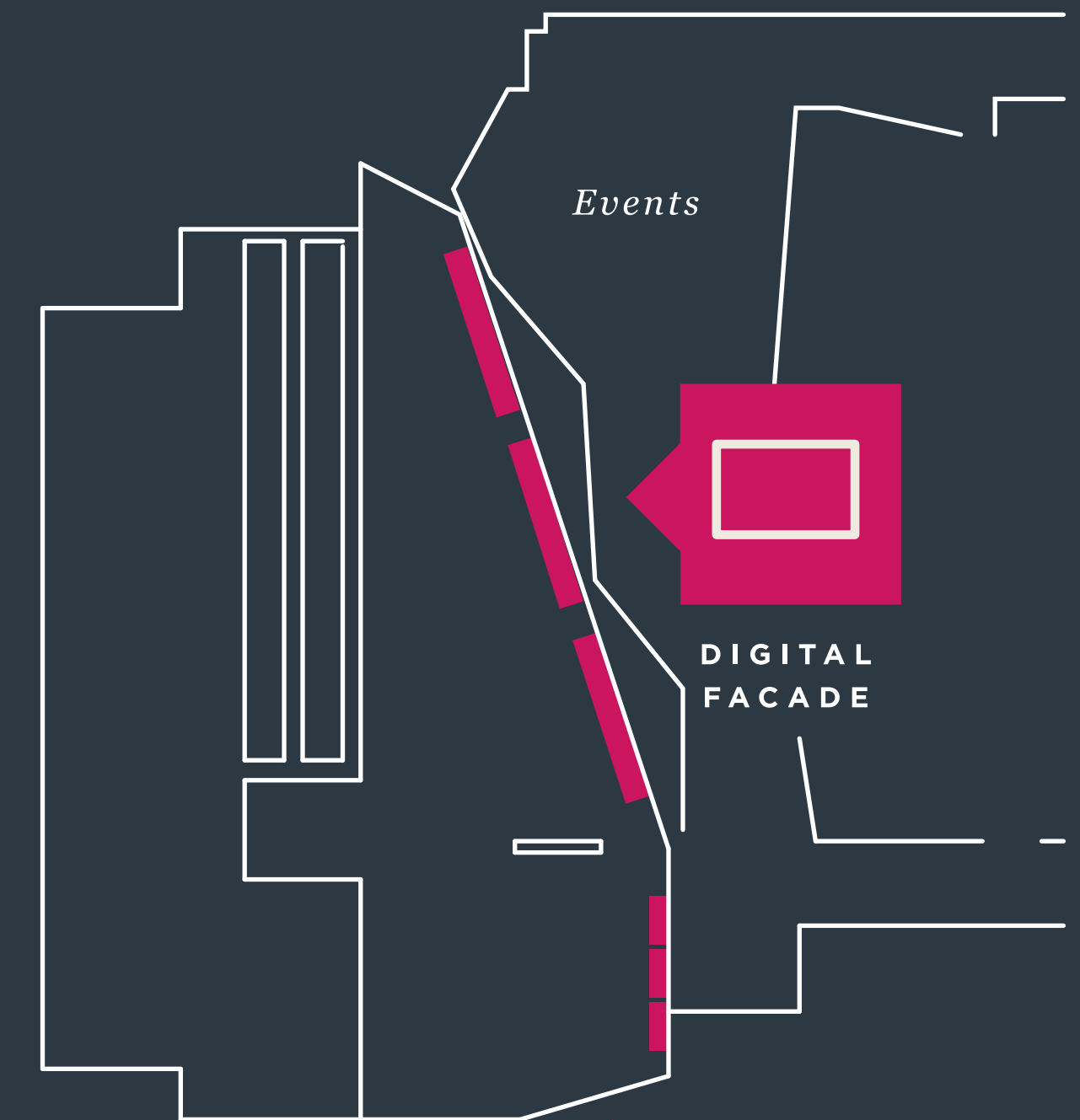
DEMO
ZONE



MEET-UP
SPACE



Bloomingdale's



DEMO
ZONE

VENUE INFORMATION

DIGITAL FACADE

DISCOVER

Take the quality and style of an art museum. Blend that with the digital magnetism of Times Square and add in a dash of interactive pizzaz.

THE PERFECT PLACE TO IMPROVE BRAND AWARENESS

- + Bespoke's Digital Facade is composed of three 12'x7' LED screens, enhanced with gestural sensors to power interactive displays - from static images and videos, to powerful gestural content.
- + Provide unique experiences that take your brand image to the next level.

www.3dheals2018.com

A UNIQUE PHYSICAL SPACE FOR TECH + DIGITAL COMPANIES TO SHOWCASE TO THE PUBLIC

- + Three 12'x7' LED screens that can be programmed with static or interactive content.
- + Interactive templates available in certain packages.
- + Traffic analytics provided - included in all packages.

VENUE INFORMATION

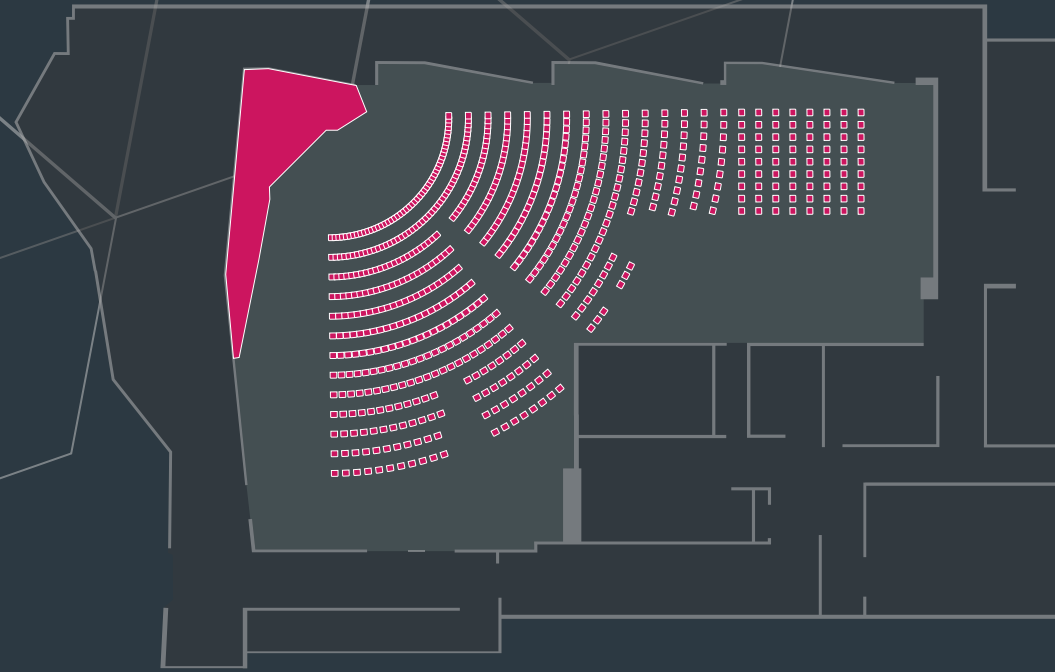
THE LAYOUT

Bespoke Events is a blank canvas that can be adapted to fit any event. Whether it's a multi-day conference, hackathon, fashion show or reception, our plug and play space will make your experience unforgettable.

VENUE INFORMATION CONFIGURATIONS

With 3 modular air walls, dividing the space into quadrants, along with our state of the art infrastructure, you'll be able to customize any event your heart desires.

FULL VENUE

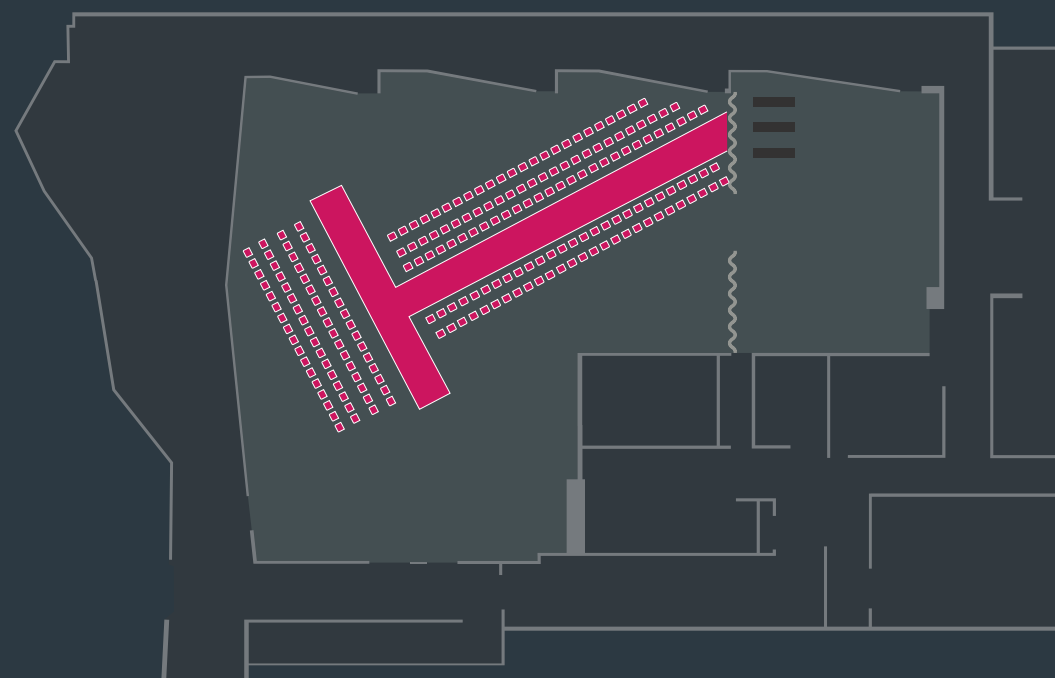


TECH CONFERENCE
+8,300 sq. ft
+910 seated capacity

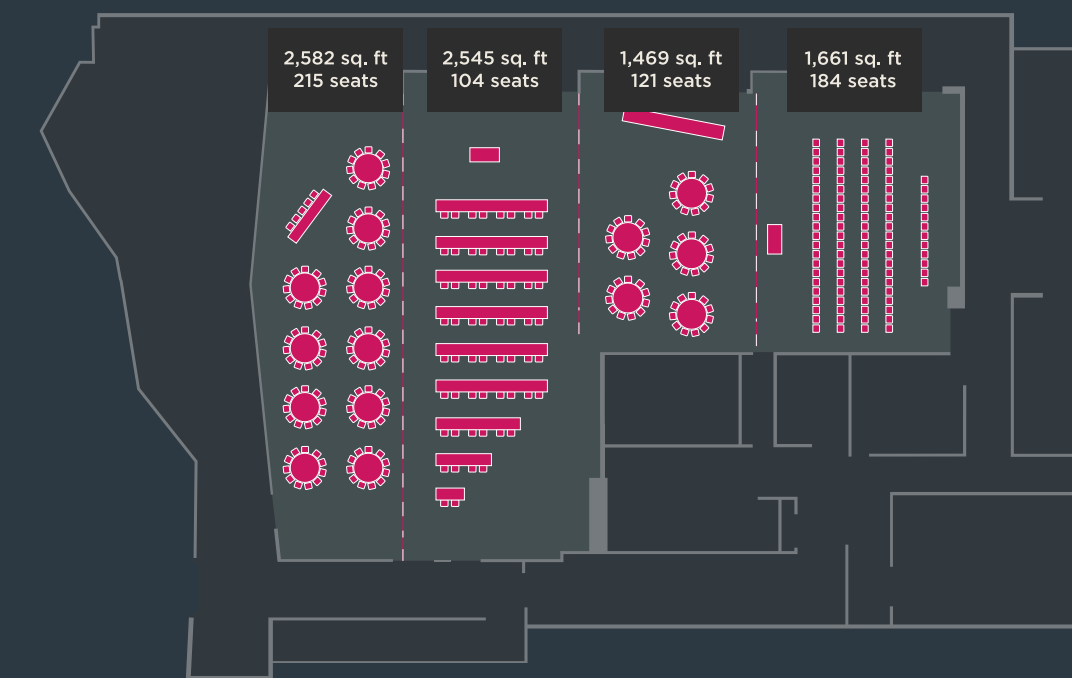
SEGMENTED VENUE



CLASSROOM
+8,300 sq. ft
+341 seated capacity



**HOLIDAY PARTY OR
FASHION SHOW**
+8,300 sq. ft
+1,180 standing
capacity



MULTI-PURPOSE
+8,300 sq. ft

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PROGRAM 2018

Day 1 Workshops
Evening Reception

Day 2 Multi-track conference
Closing Reception

www.3dheals2018.com

3DHEALS2017 ATTENDEE DATA

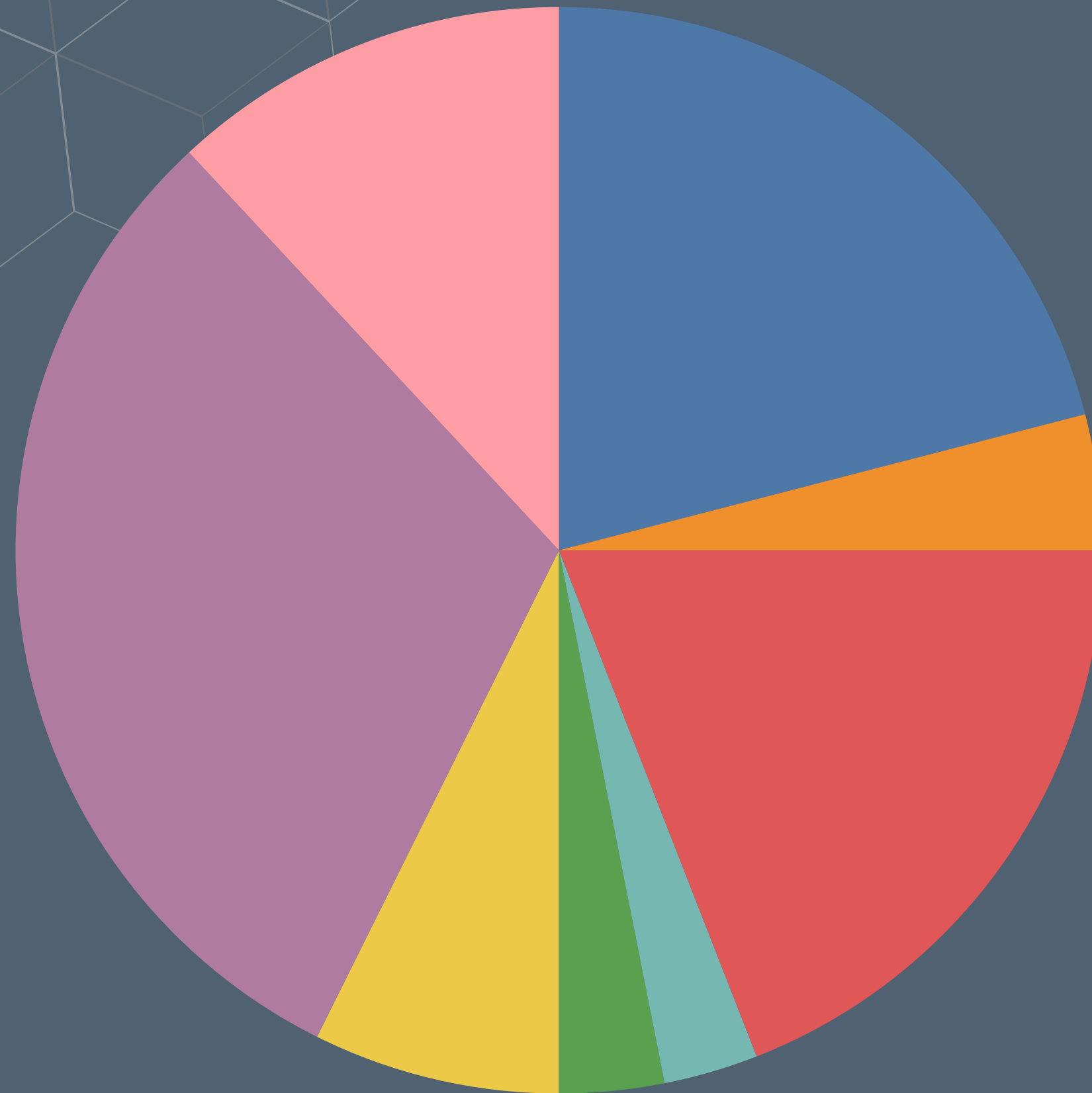
3DHEALS 2017
SUCCESSFUL 1ST EVENT
45 WORLD-CLASS SPEAKERS
300 ATTENDEES

3DHEALS2017 ATTENDEE DATA

ATTENDEES BY PROFESSION



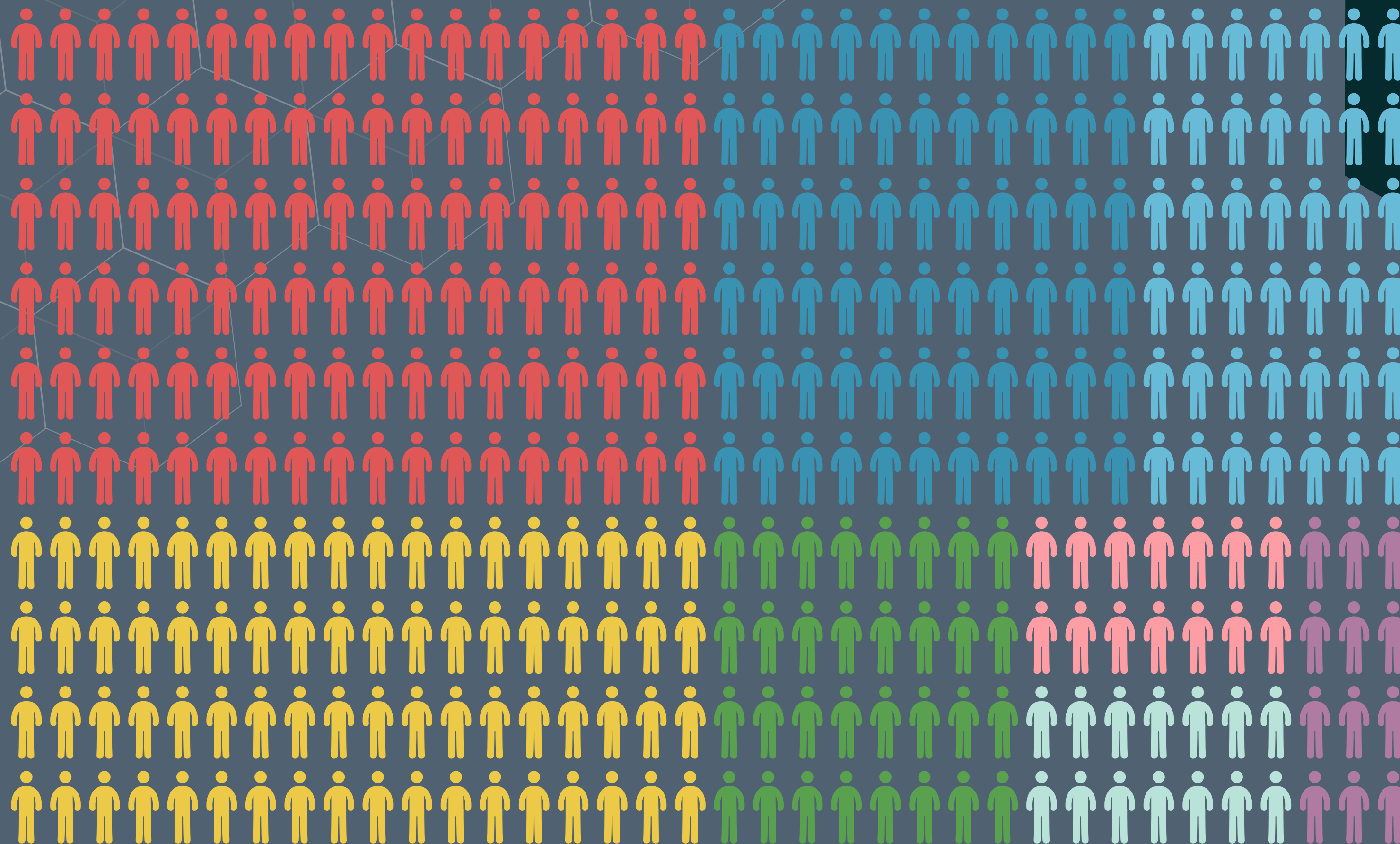
3DHEALS2017 ATTENDEE DATA



ATTENDEE BY ORGANIZATION

Startup	30,77%
University	11,92%
Corporate	21,15%
Government	3,46%
Hospital	19,62%
Media	2,69%
Nonprofit	3,08%
Private Practice	7,31%

3DHEALS2017 ATTENDEE DATA



ATTENDEE BY ORGANIZATION

- Startup
- Corporate
- Hospital
- University
- Private Practice
- Government
- Nonprofit
- Media

WHAT PEOPLE SAID?

“The quality (and variety) of the speakers was EXCELLENT.”

“Congratulations, you are awesome! Traveling for 24 hours to attend 1 day event was tough, but it was worth it.”

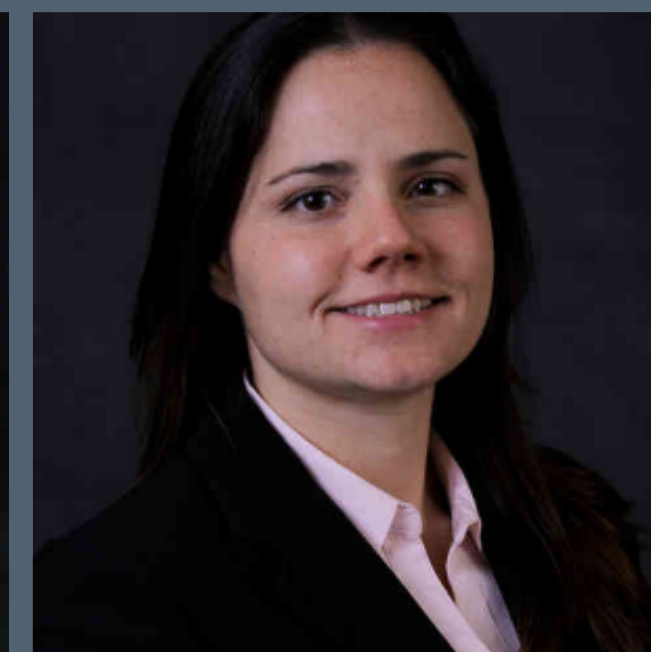
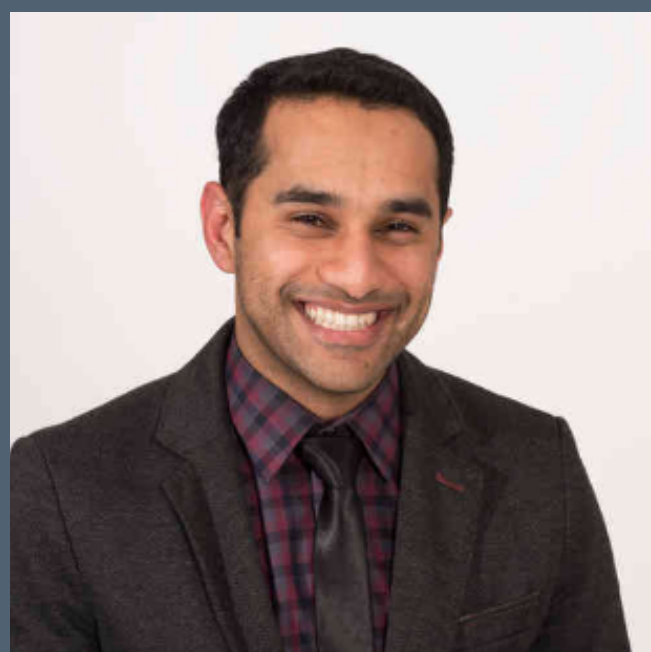
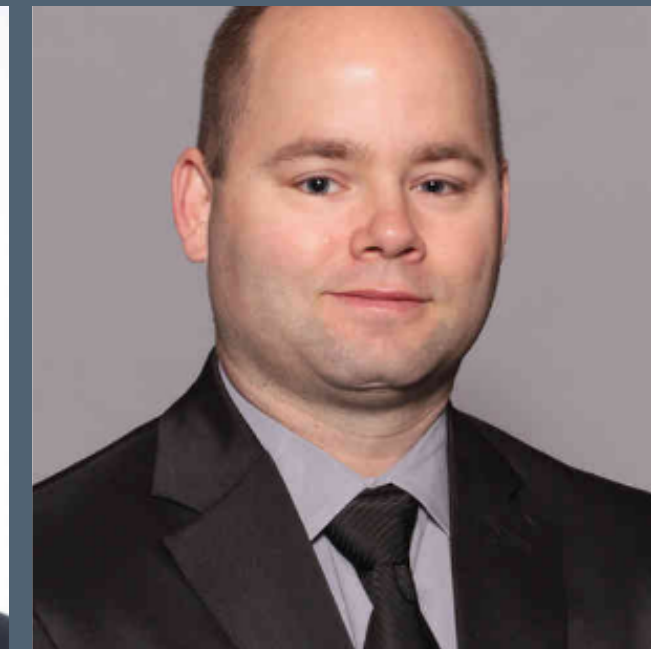
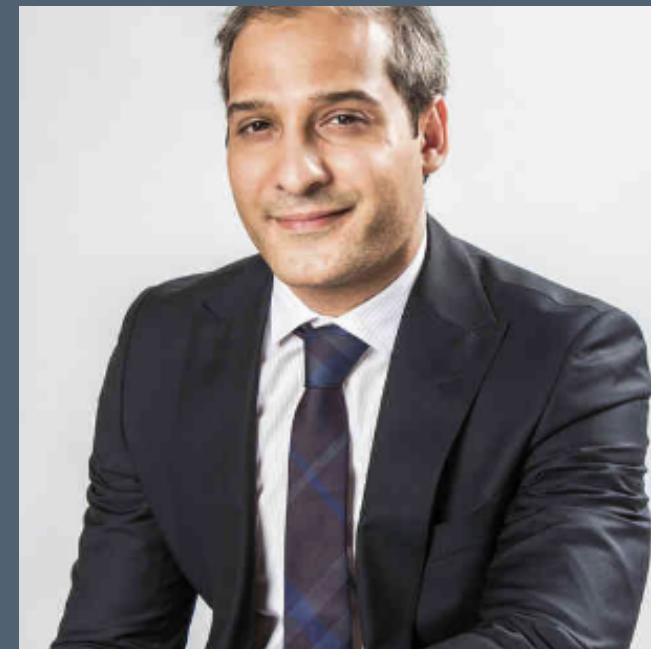
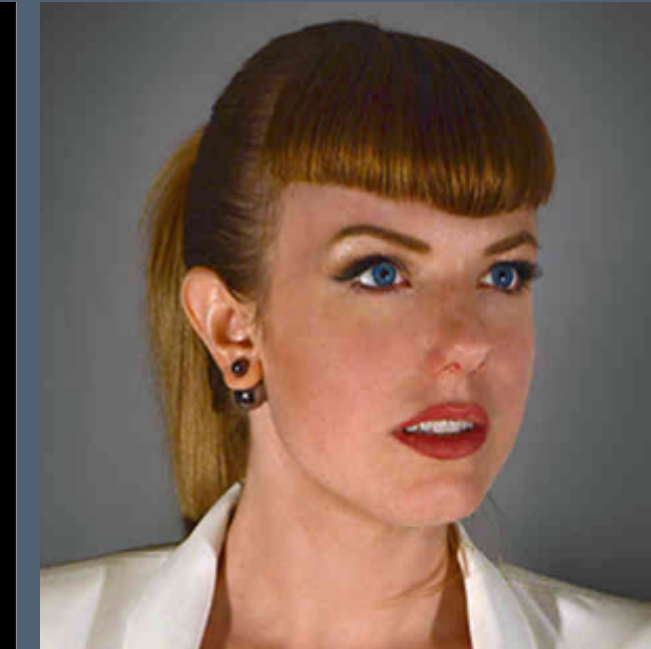
“Excellent speakers, high quality participants. Good moderators for each panel. Great questions.”

“Very insightful talks. NETWORKING WAS THE BEST PART.”

“I loved the community and the VIBE.”



SOME 3DHEALS2017 SPEAKERS



The logo for 3DHEALS, with '3D' in red and 'HEALS' in white, set against a dark background with a white hexagonal grid pattern.

3DHEALS

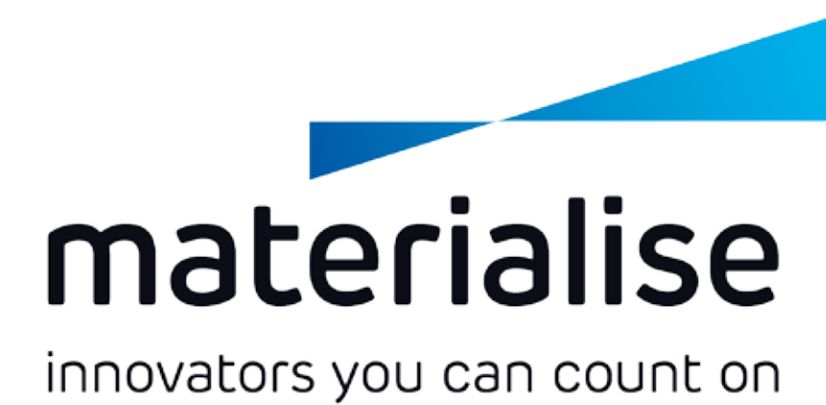
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SPONSOR INFORMATION

www.3dheals2018.com

2017 SPONSORS



TARGET SPONSORS



SPONSOR PACKAGE DETAILS

SPONSORSHIP LEVEL

DIAMOND*
\$60K

PLATINUM
\$30K

GOLD
\$20K

SILVER
\$10K

BRONZE
\$5K

STARTUP
\$2,5K

1 MAX

2 MAX

3 MAX

5

3

10 MAX

30

20

10

5

3

2

COMPLIMENTARY TICKETS

LOGO ON 3DHEALS WEBSITE

LOGO ON 3DHEALS NEWSLETTER

LOGO ON 3DHEALS MEETUPS

DEDICATED PR

SOCIAL MEDIA PROMOTION

ONE LEADS GENERATION EMAIL OUTREACH TO ATTENDEES

SPEAKING OPPORTUNITY**

STARTUP VILLA ACCESS

STARTUP VILLA BOOTH

1:1 MEETINGS

EXHIBITOR TABLE

CORPORATE ITEM IN GOODY BAG

LOGO ON EVENT BANNERS, BROCHURE, ETC.

SPECIAL ANNOUNCEMENT

DIGITAL FAÇADE***

THANK YOU MESSAGE

THANK YOU EMAIL BLAST

MENTION IN OUTGOING PRESS RELEASES

SPONSORS INTERVIEW

LOGO ON VIDEO

LOGO ON 3DHEALS 2018 WEBSITE

LOGO ON 3DHEALS 2018 NEWSLETTER

EMAIL LEAD GENERATION CAMPAIGN VIA 3DHEALS

*DIAMOND = EXCLUSIVE, IF CHOOSE TO BE A DIAMOND SPONSOR THEN WE WILL NO LONGER OFFER THE PLATINUM PACKAGE TO OTHER SPONSORS | **SPEAKING OPPORTUNITIES DEPENDS ON THE DESIGN OF THE CONFERENCE | ***DIGITAL FAÇADE WILL BE AVAILABLE TO GOLD, PLATINUM, AND DIAMOND SPONSORS AUTOMATICALLY. OTHER LEVEL SPONSORS CAN PAY ADDITIONAL 1K TO BE INCLUDED. RESTRICTIONS AND RULES APPLY.

ORGANIZER INFORMATION



Hui Jenny Chen, M.D.
3DHEALS CEO & Founder



Nabeel Cajee, D.D.S.
Dental Ambassador



Mayasari Lim, ph.D.
Bioprinting Ambassador

& 3DHEALS GLOBAL TEAM

www.3dheals2018.com

3DHEALS GLOBAL TEAM

10 3DHEALS CHAPTERS

San Francisco
Chicago
Boston
Washington DC
Dubai
Paris
Vigo (Spain)
Barcelona (Spain)
Munich
London
Melbourne
Dublin
India

www.3dheals2018.com

GLOBAL COMMUNITY SPONSORSHIP OPPORTUNITY

WHY SPONSOR:

- ◆ Intimate high level regional networking
- ◆ Connect to local ecosystem immediately (“Plugged In”)
- ◆ Small budget and commitment
- ◆ Geographic flexible

SPONSORSHIP FORMATS:

- ◆ Venue for 40-60 ppl on an after work evening
- ◆ Small budget for appetizers and drinks

SPONSOR BENEFITS:

- ◆ Logo on event websites
- ◆ Logo on related newsletters
- ◆ 10-minutes sponsor time during event



CONTACT

ASK US

Workshop sponsorship opportunities
Evening reception sponsorship opportunities
Digital Façade Demo opportunities
Reserving private meeting rooms and spaces

Additional Information and Opportunities Available

PLEASE CONTACT US AT [INFO@3DHEALS.COM](mailto:info@3dheals.com)

